

1 **Draft of TREY's Action Plan 2025**

2 Contents

3	Draft of TREY's Action Plan 2025	1
4	Foreword on the structure	2
5	Action Plan projects for 2025.....	3
6	Project: Making trusted positions and voluntary work more meaningful and	
7	rewarding.....	3
8	Project: The Student Union's alumni activities	5
9	Project: Associations' guide.....	6
10	Project: Updating the structure of the website.....	7
11	Project: County and municipal elections 2025.....	8
12	Appendix 1. Focus points of the student unions internal activities	9
13	The development of the continuous activities in the events' sector.....	9
14	The development of the continuous activities in the tutoring sector.....	9
15	Carbon neutrality of the student union	10
16	Council elections 2025.....	11
17	Cooperation between the city of Tampere and the higher education community	
18	11
19	Appendix 2. Scheduling of documents and surveys that guide operations over	
20	the span of several years.....	12
21	Actions 2025.....	12
22	Actions 2026.....	13
23		

24 Foreword on the structure

25

26 TREY's action plan for 2025 has a new structure, which consists of the
27 following parts:

- 28 • Action Plan projects: clearly defined entities with goals and schedules
29 that are the responsibility of particular sectors.
- 30 • Appendix 1. Focus points of the student union's internal activities: a
31 sector is delegated with the responsibility of targeting a particular area
32 of development. However, a single target is not the size of an entire
33 Action Plan project.
- 34 • Appendix 2. Guiding documents and questionnaires that span over
35 several years: on the second half of a strategy period, guiding
36 documents and questionnaires are updated, which demands a
37 significant amount of resources from the sectors working on them.

38 The goal is that action plan projects, development targets of continuous
39 activity and the updating of guiding documents form a balanced whole from
40 the point of view of diversity of the activities as well as resource use. For the
41 Action Plan to be carried out and the actors not to be overburdened, it is
42 appropriate that the same sectors do not have Action Plan projects,
43 documents to be updated and bigger development targets of continuous
44 activities going on at the same time.

45 **Action Plan projects for 2025**

46

47 **Project: Making trusted positions and voluntary work more meaningful**
48 **and rewarding**

49

50 **Supports the strategy period's goal:** Exciting and enticing activities

51

52 **Sector responsible:** Main sector, sectors working with volunteers

53

54 **Current situation:** At a national level, there is a trend that it is more difficult to
55 get people involved as actives and committed volunteers. The trend has also
56 been visible on TREY's field in the last few years. For example, it has been
57 difficult to get enough applicants for the board or as student representatives.
58 It is necessary to further focus on the meaningfulness of the activities,
59 grouping together of the actors and rewarding, as well as communicating
60 about various places to have an influence, in order to make sure that the
61 student union's activities are seen as enticing.

62

63 **Goal:** It is meaningful and rewarding to act in TREY, whether that is in the
64 board or as a student representative. There are active applicants to these
65 and other volunteer positions offered by the student union.

66

67 **Suggested actions:**

- 68
- Council of Representatives

- 69 ○ An exciting orientation is offered to the Council of
70 Representatives.
- 71 ○ An inquiry is made into whether the basic orientation of council
72 members could be done in Moodle in addition to events that aim
73 to form teams.
- 74 ○ Effort is put into team building in the Council of Representatives,
75 among other things by holding recreational events once per
76 period.
- 77
- 78 ● Executive Board
- 79 ○ Increasing the implementation of relaxed, low-threshold
80 communication and highlighting the board activities in TREY's
81 channels and events.
- 82 ○ Low-threshold communication about one's work and daily life in
83 the office will be introduced into office routines.
- 84 ○ Investment in more inclusive visibility and meetings, for example
85 at TREY's stands. Related necessary acquisitions are made.
- 86 ○ The board's social media days will be implemented at least twice
87 a year.
- 88
- 89 ● Student representatives
- 90 ○ An inspiring orientation package is drafted for the student
91 representatives, and they are educated in advocacy work.

- 92 ○ Effort is put into team building and rewarding the student
- 93 representatives, for example, with biannual informal recreation
- 94 events.
- 95 ○ The student representatives and their work are made more
- 96 visible in TREY's communication.
- 97 ○ The communication structures between TREY and student
- 98 representatives are put to more active use.
- 99
- 100 ● Volunteers
- 101 ○ Two events are held yearly to reward those who volunteered for
- 102 various tasks.
- 103 ○ More ways of rewarding voluntary work are developed.
- 104 ○ The student union's activities and the office's routines are
- 105 examined to find opportunities to offer meaningful jobs and tasks
- 106 to volunteers.

108 Project: The Student Union's alumni activities

109
110 **Supports the strategy period's goal:** Exciting and enticing activities

111
112 **Sector responsible:** Main and alumni sectors

113
114 **Current situation:** TREY's internal alumni activities are still taking shape, so
115 there is a need to give outlines for the activities in order to develop them. It is
116 necessary to clarify, what TREY offers to alumni and what it wishes from them.

117

118 **Goal:** TREY has clear structures and targets for its alumni activities.

119

120 **Suggested actions:**

- 121
- Structures are built for TREY's internal alumni activities based on both
 - 122 the wishes of the alumni as well as the needs of the organisation.
 - 123
 - An education bank is formed, where alumni can sign up in order to get
 - 124 opportunities to show their skills by, for example, educating people in
 - 125 TREY's events.

126

127 **Project: Associations' guide**

128

129 **Supports the strategy period's goal:** Association-friendly TREY

130

131 **Sector responsible:** Association sector

132

133 **Current situation:** As a large student union that serves many associations, it

134 would be good if TREY had a guide for associations that gathered useful

135 information about association activities under one page. There have already

136 been plans for the guide, and the intention is to realise it as its own light

137 website, in a similar way as TREY's Fresher's Guide.

138

139 **Goal:** TREY has a high-quality and comprehensive guide for associations,

140 which offers associations versatile information about association activities,

141 such as running the association's administration and other practical aspects.

142

143 **Suggested actions:**

- 144 • The Association Guide is designed with a structure and contents that
145 serve its users.
- 146 • The Association Guide will be implemented with the service provider of
147 TREY's websites.

148

149 **Project: Updating the structure of the website**

150

151 **Supports the strategy period's goal:** Clarifying key activities

152

153 **Sector responsible:** Communications sector

154

155 **Current situation:** The structure of TREY's website was created in autumn of
156 2018 by combining the structures of the preceding student unions' websites.

157 Areas for development have been noted in the structure of the website,
158 especially when it comes to the number of subpages and accessibility of
159 information. In the spring of 2024, feedback on the further development of the
160 website was gathered in a survey on improving communications.

161

162 **Goal:** The redesigned structure of TREY's website is consistent and clear.

163

164 **Suggested actions:**

- 165 • A usability assessment is carried out for trey.fi, for example as a part of
166 some applicable course at the university.

- 167
- The structure of trey.fi is redesigned based on the improvements
- 168 suggested by the usability assessment.

169

170 **Project: County and municipal elections 2025**

171

172 **Supports the strategy period's goal:** An influential advocate of students

173

174 **Sector responsible:** Social affairs sector

175

176 **Current situation:** The county and municipal elections will be held in the

177 spring of 2025. In 2024, TREY and Tamko have prepared a common program

178 for the county and municipal elections.

179

180 **Goal:** Themes that are important for students are reflected in the selected

181 county and municipal councils. The council representatives take the

182 students' needs into account in decision-making. The goals of TREY's and

183 Tamko's municipal election program are visible in the mayoral programme.

184 The turnout of students and youth is higher than in previous elections.

185

186 **Suggested actions:**

- 187
- The voice of students is brought up by meeting candidates, politicians
- 188 and stakeholder groups.
- After the elections, advocacy work is done to influence the mayoral
- 189 programme.
- 190

- 191 • Together with Tamko, an election campaign for students is held to raise
192 the turnout of students.

193

194 **Appendix 1. Focus points of the student unions internal activities**

195

196 In this appendix, the targets of the student union's development and
197 investments are presented. In 2025, TREY's sectors want to use their resources
198 for and pay special attention to the following issues.

199

200 **The development of the continuous activities in the events' sector**

201

202 **Supports the strategy period's goal:** Exciting and enticing activities

203

204 **Sector responsible:** Event sector

205

206 The events organized by TREY are now relatively established, and they have
207 been developed during 2024 to be more open and serve the community
208 better. Next, it's a good time to think about the events as a whole and
209 possible expansion. Concepts are made for a possible major event, such as
210 sitsit at the market square. Investments are made into developing the
211 activities of Kollektiivi and making them more known through increased
212 orientation and communications.

213

214 **The development of the continuous activities in the tutoring sector**

215

216 **Supports the strategy period's goal:** Exciting and enticing activities

217

218 **Sector responsible:** Tutoring sector

219

220 TREY's tutoring brand has been renewed in 2024. Practices and instructions
221 are created for the renewed brand of tutoring, and they are implemented as
222 a part of the sector's everyday activities, as well as in the organised events
223 and the activities of the guiding body Hovi.

224

225 Training in tutoring is inspected and updated together with the university
226 once the new curriculum period starts. For several years now, tutors have
227 received feedback about, for example, the lack of face-to-face training, so
228 practices are being developed to make the training more face-to-face,
229 taking into account all campuses.

230

231

232 **Carbon neutrality of the student union**

233

234 **Supports the strategy period's goal:** Clarifying key activities

235

236 **Sector responsible:** Sustainable development sector

237

238 According to TREY's Policy Paper, TREY's goal is to be carbon neutral by the
239 end of 2025. TREY's carbon footprint has been calculated for all of the student
240 union's years of activity, and steps have already been taken to reduce the

241 carbon footprint. An enquiry is made into what additional steps are needed
242 in order for TREY to be carbon neutral in accordance with its goal.

243

244 Council elections 2025

245

246 **Supports the strategy period's goal:** Exciting and enticing activities

247

248 **Sector responsible:** Council election team

249

250 The next council elections will be held in autumn 2025 The elections are
251 organised with the leadership of election coordinators, using the materials
252 and lessons from the elections of 2024. An exciting communication
253 campaign will be held to raise the number of candidates and turnout.

254

255

256

257 Cooperation between the city of Tampere and the higher education 258 community

259

260 **Supports the strategy period's goal:** An influential advocate of students

261

262 **Sector responsible:** Social affairs sector

263

264 The city of Tampere has a strategic partnership agreement with the Tampere
265 higher education community. The aim of the partnership is to develop
266 multifaceted cooperation between the city and the higher education
267 community and to keep Tampere as the most student-friendly city in Finland.

268 The partnership agreement is valid until the end of 2025. Active efforts are
269 put into updating the partnership agreement, in order to get TREY's
270 collaboration and advocacy goals into the agreement.

271

272 **Appendix 2. Scheduling of documents and surveys that guide** 273 **operations over the span of several years.**

274

275 This appendix has presented the documents that are updated on the later
276 half of the strategy period 2023–2026, as well as possible surveys related to
277 them. The schedule is preliminary and its intention is to give information
278 about the strategic background behind the Action Plan for 2025. Carrying out
279 the surveys and updating and renewing the guiding documents take a lot of
280 time from the responsible sectors, so we have tried to let these sectors work
281 in peace.

282

283 **Actions 2025**

284

- 285 ● A working group on rules is formed, which is tasked with investigating if
286 the Main Rule, the Rules of Procedure for the Council of Representatives,
287 or the Rules of Procedure for the Executive Board need to be updated.
288 The documents are updated based on the suggestions of the working
289 group on rules. (main sector responsible)

- 290
- Internationality and language principle surveys are carried out, which
- 291 form the basis for updating TREY's language principles. (International
- 292 Affairs sector responsible)
- TREY's Equality Plan is updated. (equality sector responsible)
- 293
- TREY's principles for safer spaces are updated. (equality sector
- 294 responsible)
- 295

296

297 **Actions 2026**

298

- TREY's Policy Paper is updated where necessary. (advocacy sector
- 299 responsible)
- 300
- A strategy group is formed to update the strategy. (secretary general
- 301 responsible)
- 302
- A wide member survey is conducted, which forms the basis for TREY's
- 303 strategy 2027–2030. (strategy group responsible)
- 304
- TREY's communication strategy 2027–2030 is drafted.
- 305
- 306 (communications sector responsible)