

## **Etiquette in the representative elections of the Student Union of Tampere University and guidelines regarding advertising at the University**

Election advertising inside campus buildings is allowed between 12 October 2020 and 6 November 2020. This etiquette was agreed between the Student Union and the University.

### **Distributing advertising material**

Good manners must be observed when conducting election advertising. You may only place advertisements in the area reserved for your electoral alliance. That is, do not cover the whole screen with your posters. Movable screens will be provided at each campus for the purpose of placing advertisements. The University will reserve enough screens for the Student Union to use during the elections. More detailed instructions on the locations of the screens will be provided in early autumn. Advertisements may be placed only on these screens, and the advertisements must be relevant to the representative elections. The advertisements of other candidates or groups may not be defaced or covered. Offensive advertisements are strictly forbidden. We encourage advertising elections in association facilities and equality in election advertising within association facilities. In association facilities, the rules concerning the attaching of advertisements must treat all members of the association equally, regardless of their electoral alliance or the group they are associated with. If the members of an association are allowed to advertise, each member of the association in question must be allowed to place advertisements of their electoral alliance or circle in the facilities of said association. Please contact the association in question for more information. The final decision on the rules concerning the placing of advertisements is made by the board of the association governing the facility.

Advertisements may be distributed in the entrance halls of the University (the halls at the main entrances of the buildings), in election-related events organised by electoral alliances or the Student Union, and outside University buildings. Campaign activities may not disrupt anyone's passage (either inside or outside) or the use of restaurants. Advertising is forbidden during teaching. The representative elections may of course be mentioned during teaching, but no particular candidates or groups should be promoted. Those distributing advertisements must ensure that the advertising does not result in littering in the surrounding areas. Passageways may not be blocked by election tents or other structures.

Candidates may not be advertised in connection to a possibility to vote. The possibility to vote may not be offered in connection to election-related events, or campaigning at the University. Technical assistants may not advertise their own candidacy while working as technical assistants.

All rewards for voting in a certain way, not voting or assigning a vote for another person to use are strictly forbidden. A candidate breaking this prohibition will be excluded from the elections.

Election advertisements must be removed by Friday 6 November at 16.00.

## **Election-related events in University facilities**

When organising events related to elections, national guidelines on preventing the spread of the coronavirus must be observed. Events can be organised within the regulations on the use of facilities at Tampere University. The guidelines and regulations may change in the middle of autumn if the coronavirus situation so requires.

Events related to the representative elections, like debates, panel discussions or events for distributing election pamphlets, may be organised in the University facilities before the elections. Events may be organised on campus if the event has been authorised by the University. Facilities for all events must be reserved through the University's property management services. The Code of Conduct for the Tampere University Community must be observed when organising events.

Events organised in association facilities must always be authorised by the association governing the facility.

Election-related events must be directed at students and organised by candidates themselves.

Electoral panel discussions must strive to represent the participating groups equally. Official electoral panel discussions must invite a candidate from each electoral circle and each electoral alliance not associated with electoral circles, as well as all candidates not associated with electoral alliances. If an association organises an electoral panel, they must invite all electoral alliances with candidates from said association. Only approved candidates may participate in panel discussions as panellists.

The candidates and other participants of election-related events are entitled to participate in the events without disturbance or harassment.

Election-related events always have representatives of the University house managers appointed as contact persons. If you have any questions about organising an event, please contact the Council elections coordinator.

## Advertising on email lists

University email lists may only be used to advertise the representative elections in general. No particular candidates, electoral alliances or electoral circles should be mentioned. The use of the University's electronic communication resources (including email and intranet) is constrained by the University guidelines regarding the use of those resources.

## Equality at the University

Tampere University and the Student Union of Tampere University are committed to the promotion of equality and the prevention of discrimination in all their functions. The environment at the University and the Student Union is one where diversity is respected. Election advertising and election activities may not offend anyone based on gender, sexual orientation, age, origin, language, religion, state of health, disability, or any other personal characteristic. Equality is a part of the everyday functions of a diverse and multilingual university community. Therefore, University facilities may not be used to organise events or to distribute materials that do not comply with these values or where, for example, hate speech, incitement to violence or agitation against a segment of the population occurs, or signs, symbols or images related to those are presented. The voter's freedom of choice must be guaranteed in all situations.

The Central Election Committee has a right to exclude a candidate from the elections for violating these principles. If a candidate is excluded, the votes they received will be transferred to their electoral alliance.

In ambiguous situations, please contact the Secretary General of TREY or the Council elections coordinator.

In Tampere on 3 June 2020

Adam Zeidan  
Chair of the Central Election Committee

Venla Monter  
Secretary of the Central Election Committee, Secretary General