

The 2026 Action Plan of the Student Union of Tampere University

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Action Plan Projects

Strategy 2027–2030

Supports the following goal of the 2023–2026 Strategy: Clarifying core activities

Sectors responsible: Main sector, strategy working group

Current situation: TREY's 2023–2026 strategic period is ending, and thus the next four-year strategy must be drafted in 2026. A project plan on updating the strategy was made in 2025. On the basis of the plan, the strategy working group appointed by the Council of Representatives will draft a new strategy for TREY.

Goal: By the end of 2026, TREY has a new strategy. When drafting the strategy, learned experience from the earlier strategy drafting processes are utilised, and the community is closely consulted.

Suggested actions:

- Conducting a broad membership survey.
- Conducting an interest group survey.
- Carrying out the strategy updating process in accordance with the project plan and drafting the 2027–2030 Strategy for TREY.

- Implementing the strategy and its indicators as part of TREY's day-to-day activities, for example, when planning the activities and budget for 2027.
- Beginning the drafting of TREY's HR strategy.

Parliamentary elections 2027

Supports the following goal of the 2023–2026 Strategy: Influential student advocacy organisation

Sector responsible: Municipal politics sector

Current situation: The next parliamentary elections will be held in April 2027. TREY should prepare for parliamentary election advocacy work both locally and as part of the student movement.

Goal: In 2026, TREY drafts a shared project plan on parliamentary election advocacy work together with the Students' Union of Tampere University of Applied Sciences (Tamko) and begins advocacy work related to the elections by meeting with politicians and lobbying parties. In addition, TREY actively participates in drafting the parliamentary election programme of the National Union of University Students in Finland (SYL).

Suggested actions:

- Drafting a shared project plan on the parliamentary election advocacy work together with Tamko.
- Participating actively in drafting the parliamentary election programme of SYL.
- Meeting with parliamentary election candidates from Pirkanmaa.
- Influencing the parliamentary election programmes of parties.

Key advocacy matters

Supports the following goal of the 2023–2026 Strategy: Influential student advocacy organisation

Yearly student ticket

The yearly student Nysse ticket has for years been one of TREY's most important advocacy goals when lobbying the City of Tampere. The Mayor's Programme, drafted after the 2025 municipal elections, includes a goal regarding the yearly student ticket. We will keep bringing up the yearly student ticket when meeting with city decision-makers, and we will ensure that the yearly student ticket is realised, even if the financial situation of the city is challenging. The municipal politics sector is responsible for this key advocacy matter.

University democracy

We will strengthen the meaning of university democracy to the community and highlight the concrete results that we have achieved with university democracy. We will launch a communications campaign that highlights the achievements of university democracy, and we will organise a panel discussion on the matter. Consequently, we will raise and strengthen students' interest in educational policy. In the autumn, we will continue to highlight the matter during the student representative application periods of the autumn, and we will thematically tie the matter to working as a student representative. The educational affairs sector is responsible for this key advocacy matter.

Appendix 1. Focus Areas of the Internal Activities of the Student Union

Critical evaluation of information systems and streamlining work processes

Supports the following goal of the 2023–2026 Strategy: Clarifying core activities

Sector responsible: Main sector, financial affairs sector, communications sector

TREY currently uses several different platforms amidst of which it can be difficult to find and process information securely and logically. We will collect feedback from TREY's Board and employees on the functions and usage of information systems and internal communication channels. Based on the feedback received, we will plan and realise the reorganisation of our online disk storage and information systems, and we will examine our internal communication channels and instructions. We will implement a records information management system and draft internal information management instructions on the publicity of documents.

Strengthening the communications-related collaboration efforts between TREY and student associations

Supports the following goal of the 2023–2026 Strategy: Focus on associations

Sector responsible: Communications sector

Associations are the best way to reach students communications-wise. Therefore, TREY should strengthen and improve the communications-related collaboration between the Student Union and student associations. In 2026,

the communications-related collaboration between TREY and the associations is strengthened by creating practices and incentives for relaying messages together with the communications organisers of associations.

Finalising the larger projects of the association sector

Supports the following goal of the 2023–2026 Strategy: Focus on associations

Sector responsible: Association sector

In recent years, the association sector has had large action plan-related projects that have required more resources than anticipated, and these projects should now be finalised. We will continue developing the association portal JIPPO together with the developer of the portal and implement the aspired functionalities of the portal to the day-to-day activities of both TREY's Board and employees and the associations. We will finalise and publish the Associations' Guide. We will develop operational grants both content-wise and process-wise.

Clarifying ECIU and international advocacy work

Supports the following goal of the 2023–2026 Strategy: Influential student advocacy organisation

Sector responsible: International affairs sector

TREY's international advocacy work has until now focused especially on local themes, but due to the founding of the European Consortium of Innovative Universities (ECIU), international advocacy work has expanded to the European level as well. The international affairs sector should discuss the focus areas of TREY's international advocacy work and the ways in which to proceed with our advocacy work. We will clarify the goals of TREY's international advocacy work and create sustainable practices for it.

Glory to student union democracy!

Supports the following goal of the 2023–2026 Strategy: Influential student advocacy organisation

Sector responsible: Main sector

TREY should clarify the opportunities that the Council of Representatives, committees, and individual students have for doing advocacy work. We will improve the introductory trainings of the Council of Representatives, so that

the Council members have better knowledge and skills with which to influence the activities of the Student Union. We will update the Guide for Council Members and collect feedback on council work and ways to improve it from the Council of Representatives during its term. We will actively include committees in the key decision-making processes of the Student Union in order to increase the diversity of voices in our activities. We will communicate about the ways in which individual students can influence the activities of the Student Union in between elections, including, for example, membership initiatives.

Appendix 2. Long-Term Schedule of Steering

Documents and Surveys

This appendix presents the documents that are to be updated in the last year of the 2023–2026 strategic period and their respective possible surveys. This is an approximate schedule, and its purpose is to provide information on the strategic planning that informs the 2026 Action Plan.

Conducting the surveys and updating and revising the steering documents require a lot of time from the sectors responsible. Hence, we have aimed to allocate enough time for these sectors to complete their work.

Actions in 2026

- Updating TREY's Policy Paper where necessary. (responsibility of advocacy sector)
- Conducting a broad membership survey, on the basis of which TREY's 2027–2030 Strategy is drafted. (responsibility of strategy working group)