TAMPEREEN YLIOPPILASKUNTA
STUDENT UNION OF TAMPERE UNIVERSITY

The 2027 Action Plan of the Student Union of Tampere University

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Preface

The 2027 Action Plan of the Student Union of Tampere University (TREY) has been drafted in line with the new strategy of the Student Union. The 2027 Action Plan will open the strategy period 2027–2030 and outline the operations and the main focus areas of the Student Union.

Action Plan Projects

Parliamentary Elections 2027

Supports the following goal for the strategy period: Best time of one's life & TREY as a partner

Current situation: In the spring of 2027, the parliamentary elections will be held in Finland, and many themes important to higher education students will be decided on. TREY and the Students' Union of Tampere University of Applied Sciences (Tamko) have drafted a shared project plan for the parliamentary elections to support their joint electoral advocacy work. The electoral advocacy work focuses on free education and student income. The National Union of University Students in Finland (SYL) has drafted a parliamentary election programme, based on which TREY does its own advocacy work related to the parliamentary elections.

Goal: The parliamentary elections and their significance are visible for students in their everyday life and on campuses. Voter turnout among higher

education students is high. Members of Parliament from Pirkanmaa are aware of higher education students' goals for the elections and will advance these goals in parliament. The goals advocated by higher education students are reflected in the government programme.

Suggested actions:

- Contacting the parties, candidates, and other stakeholders relevant to the Student Union and discussing students' goals for the election. (Main sector and social affairs sector responsible)
- Cooperating with the University on electoral advocacy and bringing up shared electoral themes in joint advocacy work. (Main sector and educational affairs sector responsible)
- Finding common advocacy objectives in the parliamentary elections with the city of Tampere. (Main sector and social affairs sector responsible)
- Participating in the student movement's joint national campaign for the parliamentary elections. The goals of the campaign are to encourage students to vote and to push through goals favourable for students in the next government programme.
    - Participating in the student movement's round of calls to candidates to lobby the goals for the elections. (Social affairs sector responsible)

    - Communicating engagingly and comprehensibly about the elections to students. (Communications sector responsible)
- Organising election-related events and campaigns on campuses to increase students' interest in the elections and voting. (Events sector and social affairs sector responsible)
- Sharing information about electoral advocacy to associations and instructing associations on organising electoral panel discussions and other election-related events. (Association sector and social affairs sector responsible)

Integration of international students into employment

Supports the following goal for the strategy period: The best time of one's life

Sector responsible: International affairs sector

Current situation: According to the "International Talent Finland Research Project" report by E2 Research, approximately 50% of international students leave Finland after graduation. A similar observation has been also made in Tampere. According to the Roadmap for Education-based and Work-based Immigration 2035 by the Finnish Ministry of Education and Culture, the goal is to increase the employment and retention rates of international students in Finland to 75%. Challenges related to international students' employment have been recognised by Tampere University and the city of Tampere.

Goal: The employment of international students in Tampere is increased. Employers and international students can easily find each other. Tampere University and International House Tampere offer international students high-quality and student-oriented career services that are developed in collaboration with students and the Student Union.

Suggested actions:

- Constructing a basis for increasing employment, professional connections, and communality of international students. (International sector responsible)
- Organising events related to international students' employment together with international associations, the University, and International House Tampere. (International sector responsible)
- Advocating for international students' perspective in the University Career Services. (International sector responsible)

Preparations for TREY's 10th anniversary year

Supports the following goal for the strategy period: The best time of one's life

Sector responsible: Events sector

Current situation: TREY turns 10 in 2028. It is important to celebrate the milestones of the young student union to strengthen communality and to

highlight the unique student culture in Tampere. To ensure a spectacular and well-organized anniversary year, preparations should start in 2027.

Goal: TREY is prepared for the anniversary year 2028 by having drafted plans and ensured adequate resources for arranging the celebrations. Associations play a central role in the arrangements of the Student Union's anniversary year. The importance of the Student Union's anniversary year in highlighting the student culture in Tampere is recognized. Partnerships relevant for the anniversary are established.

Suggested actions:

- Drafting a project plan for the anniversary year.
    - Developing a vision for the anniversary together with the Council of Representatives. (Events sector responsible)
- Planning a calendar of anniversary year events. (Events sector responsible)
- Conducting a broader resources assessment for arranging the anniversary year. (Events sector responsible)
- Recognising cooperation possibilities and establishing partnerships for the anniversary year. (Events sector and corporate cooperation sector responsible)
- Developing ways to support associations' participation in the anniversary year. (Events sector and association sector responsible)

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Key advocacy matters

Increasing the impact of regional advocacy

Supports the following goal for the strategy period: TREY as a partner

Sectors responsible: Main sector, social affairs sector

We will improve TREY's impact on municipal and regional decision-makers and new Members of Parliament in Pirkanmaa. We will identify policymakers significant to TREY and recognise our common interests with decision-makers. We will establish fixed practices for meeting and communicating with decision-makers.

Advocacy related to facilities

Supports the following goal for the strategy period: TREY ♥ associations

Sectors responsible: Association sector, member services sector

The Tampere University facilities programme and its construction projects will progress in 2027. We will actively participate in the development project of the City Centre Main Building (Päätalo) and maintain the student perspective in discussions. We will influence project planning together with student associations and support associations' own advocacy work. We will monitor the progress of the facilities programme in Sähkötalo and Konetalo on Hervanta campus. We will continue to bring up the student perspective in the

physical access control renewal on university campuses and actively communicate information about the renewal to students.

Appendix 1. Focus Areas of the Internal Activities of the Student Union

The new strategy as a part of day-to-day operations

Supports the following goal for the strategy period: The whole strategy

Sector responsible: Main sector

We will ensure that the operations of all sectors are in line with the core goals specified in the new strategy by conducting a review of TREY's operations and services, taking into account the different needs of our members. To support the assessment of the implementation of the strategy, we will draft a background memorandum with suitable metrics for tracking the goals. Strategic metrics will be introduced as a part of day-to-day office operations and used as a tool for work prioritisation along with the results of the review.

Representative Council Elections 2027

Supports the following goal for the strategy period: The best time of one's life

Sector responsible: Council election team (Secretary General, Council Election Coordinator, communications sector)

The next Representative Council Elections will be held in autumn 2027. We will organise the council elections under the guidance of the Council Election Coordinator, making use of the materials and lessons learnt from previous elections. We will conduct an inspiring communication campaign that appeals to students in order to raise the number of candidates and voter turnout. We will encourage associations as well as council groups and electoral circles to participate in the Representative Council Election campaigning, for which we will offer materials and support.

Appendix 2. Scheduling of documents and surveys that guide operations over the span of several years

This appendix presents the documents that are to be updated on the first half of the strategy period 2027–2030, as well as possible surveys related to the documents. This is an approximate schedule, and its purpose is to provide information on the strategic planning that informs the 2027 Action Plan. Conducting the surveys and updating and revising the steering documents require a lot of time from the sectors responsible. Hence, we have aimed to allocate enough time for these sectors to complete their work.

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Actions in 2027

- Forming a working group on rules, which is tasked with investigating if the Main Rule, the Rules of Procedure for the Council of Representatives, or the Rules of Procedure for the Executive Board need to be updated. Updating the documents based on the suggestions of the working group on rules. (Main sector responsible)
- Updating the Standing Order on the Election of Student Representatives. (Educational affairs sector responsible)
- Drafting a Financial Rule for the Student Union. (Financial affairs sector responsible)
- Carrying out an equality survey. (Social affairs sector responsible)

Actions in 2028

- Updating the Equality Plan of the Student Union. (Social affairs sector responsible)
- Carrying out a language principle survey and updating TREY's Language Principles. (International affairs sector responsible)