

TREY's Action Plan 2025

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Foreword on the structure

TREY's action plan for 2025 has a new structure, which consists of the following parts:

- Action Plan projects: clearly defined entities with goals and schedules that are the responsibility of particular sectors.
- Appendix 1. Focus points of the student union's internal activities: a sector is delegated with the responsibility of targeting a particular area of development. However, a single target is not the size of an entire Action Plan project.
- Appendix 2. Guiding documents and questionnaires that span over several years: on the second half of a strategy period, guiding documents and questionnaires are updated, which demands a significant amount of resources from the sectors working on them.

The goal is that action plan projects, development targets of continuous activity and the updating of guiding documents form a balanced whole from the point of view of diversity of the activities as well as resource use. For the Action Plan to be carried out and the actors not to be overburdened, it is appropriate that the same sectors do not have Action Plan projects, documents to be updated and bigger development targets of continuous activities going on at the same time.

Action Plan projects for 2025

Project: Making trusted positions and voluntary work more meaningful and rewarding

Supports the strategy period's goal: Exciting and enticing activities

Sector responsible: Main sector, sectors working with volunteers

Current situation: At a national level, there is a trend that it is more difficult to get people involved as actives and committed volunteers. The trend has also been visible on TREY's field in the last few years. For example, it has been difficult to get enough applicants for the board or as student representatives. It is necessary to further focus on the meaningfulness of the activities, grouping together of the actors and rewarding, as well as communicating about various places to have an influence, in order to make sure that the student union's activities are seen as enticing.

Goal: It is meaningful and rewarding to act in TREY, whether that is in the board or as a student representative. There are active applicants to these and other volunteer positions offered by the student union.

Suggested actions:

- Council of Representatives

- An exciting orientation is offered to the Council of Representatives.
- An inquiry is made into whether the basic orientation of council members could be done in Moodle in addition to events that aim to form teams.
- Effort is put into team building in the Council of Representatives, among other things by holding recreational events once per period.
- Executive Board
 - Increasing the implementation of relaxed, low-threshold communication and highlighting the board activities in TREY's channels and events.
 - Low-threshold communication about one's work and daily life in the office will be introduced into office routines.
 - Investment in more inclusive visibility and meetings, for example at TREY's stands. Related necessary acquisitions are made.
 - The board's social media days will be implemented at least twice a year.
- Student representatives
 - An inspiring orientation package is drafted for the student representatives, and they are educated in advocacy work.

- Effort is put into team building and rewarding the student representatives, for example, with biannual informal recreation events.
- The student representatives and their work are made more visible in TREY's communication.
- The communication structures between TREY and student representatives are put to more active use.
- **Volunteers**
 - Two events are held yearly to reward those who volunteered for various tasks.
 - More ways of rewarding voluntary work are developed.
 - The student union's activities and the office's routines are examined to find opportunities to offer meaningful jobs and tasks to volunteers.

Project: The Student Union's alumni activities

Supports the strategy period's goal: Exciting and enticing activities

Sector responsible: Main and alumni sectors

Current situation: TREY's internal alumni activities are still taking shape, so there is a need to give outlines for the activities in order to develop them. It is necessary to clarify, what TREY offers to alumni and what it wishes from them.

Goal: TREY has clear structures and targets for its alumni activities.

Suggested actions:

- An alumni survey is conducted to chart the wishes of board and employee alumni towards TREY's alumni activities.
- Structures are built for TREY's internal alumni activities.
- An education bank is formed, where alumni can sign up in order to get opportunities to show their skills by, for example, educating people in the events of TREY and associations within it.

Project: Associations' guide

Supports the strategy period's goal: Association-friendly TREY

Sector responsible: Association sector

Current situation: As a large student union that serves many associations, it would be good if TREY had a guide for associations that gathered useful information about association activities under one page. There have already been plans for the guide, and the intention is to realise it as its own light website, in a similar way as TREY's Fresher's Guide.

Goal: TREY has a high-quality and comprehensive guide for associations, which offers associations versatile information about association activities, such as running the association's administration and other practical aspects.

Suggested actions:

- Wishes and needs of the community towards the Association Guide are collected.
- The Association Guide is designed with a structure and contents that serve its users.
- The Association Guide will be implemented with the service provider of TREY's websites.

Project: Updating the structure of the website

Supports the strategy period's goal: Clarifying key activities

Sector responsible: Communications sector

Current situation: The structure of TREY's website was created in autumn of 2018 by combining the structures of the preceding student unions' websites. Areas for development have been noted in the structure of the website, especially when it comes to the number of subpages and accessibility of information. In the spring of 2024, feedback on the further development of the website was gathered in a survey on improving communications.

Goal: The redesigned structure of TREY's website is consistent and clear.

Suggested actions:

- A usability assessment is carried out for trey.fi, for example as a part of some applicable course at the university.
- The structure of trey.fi is redesigned based on the improvements suggested by the usability assessment.

Project: County and municipal elections 2025

Supports the strategy period's goal: An influential advocate of students

Sector responsible: Social affairs sector

Current situation: The county and municipal elections will be held in the spring of 2025. In 2024, TREY and Tamko have prepared a common program for the county and municipal elections.

Goal: Themes that are important for students are reflected in the selected county and municipal councils. The council representatives take the students' needs into account in decision-making. The goals of TREY's and Tamko's municipal election program are visible in the mayoral programme. The turnout of students and youth is higher than in previous elections.

Suggested actions:

- The voice of students is brought up by meeting candidates, politicians and stakeholder groups.

- After the elections, advocacy work is done to influence the mayoral programme.
- Together with Tamko, an election campaign for students is held to raise the turnout of students.

Project: Assessment of the membership in OLL

Supports the strategy period's goal: Clarifying key activities

Sector responsible: Social affairs sector, main sector

Current situation: TREY is a member of OLL (Finnish Student Sports Federation). The federation's activities are not clear for a large proportion of TREY's members and not all of the associations under TREY know how to utilise the member benefits. TREY's Council of Representatives does not have a clear picture of the benefits of membership or of the downsides of a possible discontinuation of membership.

Goal: TREY's Council of Representatives has at latest in August a clear picture of what are the benefits of membership in the federation and what would be the consequences of leaving. It is known, which of OLL's member services could be provided by TREY itself and what the impact would be on the resources of the Student Union.

Suggested actions:

- An inquiry is made into the consequences that were faced by the student unions that discontinued their memberships.
- An inquiry is made into which of the services could be provided by TREY and which ones not. An investigation is also made into what kind of resources it would require to produce the services locally.
- The results will be given to TREY's Council of Representatives at latest in September 2025.

Appendix 1. Focus points of the student unions internal activities

In this appendix, the targets of the student union's development and investments are presented. In 2025, TREY's sectors want to use their resources for and pay special attention to the following issues.

The development of the continuous activities in the events' sector

Supports the strategy period's goal: Exciting and enticing activities

Sector responsible: Event sector

The events organized by TREY are now relatively established, and they have been developed during 2024 to be more open and serve the community better. Next, it's a good time to think about the events as a whole and possible expansion. Concepts are made for a possible major event, such as

sitsit at the market square. Investments are made into developing the activities of Kollektiivi and making them more known through increased orientation and communications.

The development of the continuous activities in the tutoring sector

Supports the strategy period's goal: Exciting and enticing activities

Sector responsible: Tutoring sector

TREY's tutoring brand has been renewed in 2024. Practices and instructions are created for the renewed brand of tutoring, and they are implemented as a part of the sector's everyday activities, as well as in the organised events and the activities of the guiding body Hovi.

Training in tutoring is inspected and updated together with the university once the new curriculum period starts. For several years now, tutors have received feedback about, for example, the lack of face-to-face training, so practices are being developed to make the training more face-to-face, taking into account all campuses.

Carbon neutrality of the student union

Supports the strategy period's goal: Clarifying key activities

Sector responsible: Sustainable development sector

According to TREY's Policy Paper, TREY's goal is to be carbon neutral by the end of 2025. TREY's carbon footprint has been calculated for all of the student union's years of activity, and steps have already been taken to reduce the carbon footprint. An enquiry is made into what additional steps are needed in order for TREY to be carbon neutral in accordance with its goal.

Council elections 2025

Supports the strategy period's goal: Exciting and enticing activities

Sector responsible: Council election team

The next council elections will be held in autumn 2025. The elections are organised with the leadership of election coordinators, using the materials and lessons from the elections of 2024. An exciting communication campaign will be held to raise the number of candidates and turnout.

Cooperation between the city of Tampere and the higher education community

Supports the strategy period's goal: An influential advocate of students

Sector responsible: Social affairs sector

The city of Tampere has a strategic partnership agreement with the Tampere higher education community. The aim of the partnership is to develop

multifaceted cooperation between the city and the higher education community and to keep Tampere as the most student-friendly city in Finland. The partnership agreement is valid until the end of 2025. Active efforts are put into updating the partnership agreement, in order to get TREY's collaboration and advocacy goals into the agreement.

Appendix 2. Scheduling of documents and surveys that guide operations over the span of several years.

This appendix has presented the documents that are updated on the later half of the strategy period 2023–2026, as well as possible surveys related to them. The schedule is preliminary and its intention is to give information about the strategic background behind the Action Plan for 2025. Carrying out the surveys and updating and renewing the guiding documents take a lot of time from the responsible sectors, so we have tried to let these sectors work in peace.

Actions 2025

- A working group on rules is formed, which is tasked with investigating if the Main Rule, the Rules of Procedure for the Council of Representatives, or the Rules of Procedure for the Executive Board need to be updated. The documents are updated based on the suggestions of the working group on rules. (main sector responsible)

- Internationality and language principle surveys are carried out, which form the basis for updating TREY's language principles. (International Affairs sector responsible)
- TREY's Equality Plan is updated. (equality sector responsible)
- TREY's principles for safer spaces are updated. (equality sector responsible)

Actions 2026

- TREY's Policy Paper is updated where necessary. (advocacy sector responsible)
- A strategy group is formed to update the strategy. (secretary general responsible)
- A wide member survey is conducted, which forms the basis for TREY's strategy 2027-2030. (strategy group responsible)
- TREY's communication strategy 2027-2030 is drafted. (communications sector responsible)