



TAMPEREEN YLIOPIILASKUNTA
STUDENT UNION OF TAMPERE UNIVERSITY

We students

Strategy of the Student Union of Tampere University for 2027–2030



Mission and core message

The Student Union of Tampere University acts as a link between students at Tampere University. We are a reliable and high-quality advocacy organisation whose views are taken into account in decision-making at the university and by the city. We support our community in their efforts to create and develop rich student culture and student life. The student is at the heart of everything we do.

We students

- are a community,
- promote the interests of students,
- support diverse association activities, and
- produce and use member services.

Values

Sense of community

Our students and associations form a diverse, international, and culturally rich community. The community consists of several unique subcultures, and together they form the one-of-a-kind student culture in Tampere. The student culture is flexible, ever developing, and shaped over time. We offer everyone a chance to participate in student life in the way they prefer.

Equality

Our activities are accessible. For us, accessibility means actively dismantling physical, linguistic, and cultural barriers. In our activities, we do not accept harassment, discrimination, or otherwise unequal behaviour. We recognise and acknowledge the distinctive features of our diverse student community.

Democracy

Each of our members feels that they have the opportunity to influence the Student Union's activities. We prepare students for citizenship that is active, politically and socially aware, and critical. Our decision-making is open and has room for a multitude of voices. We promote democracy and education.

Responsibility

Our decision-making is sustainable and knowledge-based and acknowledges far-reaching effects. We build our finances with long-term, ethical, sustainable, and systematic planning. We actively seek ways to make our operations more ecological.

Vitality

We do not merely settle or stand still, but rather actively seek a better tomorrow. We act courageously and are not afraid to embrace change. Our communications and activities are encouraging, captivating, and bold. We are a cheerful and energetic trailblazer for other actors.



Dream

A university student in Tampere has all the prerequisites to live an effortless and carefree life. The student feels well both during their studies and after graduation. The student has a community as their support.

Our activities meet the student's needs, and the student considers student union membership as something valuable, important, and worth the membership fee.

Students and studenthood are valued within the university and society and in Tampere.

TREY in 2030

We are a strong and well-known local actor whose activities are encouraging and democratic and resemble its members. Partnership with us is seen as a valuable resource and source of information. Our activities bring together diverse students and communities.

Main focus areas

The best time of one's life

Students are seen as an important part of society, the city, and the university. Our activities create an atmosphere where the Tamperean student can believe in themselves, their future, and their opportunities to influence things. One's time as a student is meaningful and joyful!

Goals:

- Each new student attaches to a community at the early stages of their studies.
- The integration of international students to both the student community and the city of Tampere improves.
- The well-being of students in Tampere is at the highest level in Finland.
- Tampere is the most student-friendly city in Finland.
- Our communications are inspiring and made for students by students.

- Those studying in Tampere are highly valued by employers both during their studies and after graduation.
- In our activities, we acknowledge the special characteristics of our campuses and offer high-quality service on all of our campuses.
- We organise necessary and requested events and are not afraid to innovate and develop our event offerings. Our event activities are recognised as an important part of the student culture in Tampere.
- TREY is a visible and important community for students.

TREY ♥ associations

Being active in our associations is enticing and encouraging to students. Student associations offer students a place to grow and develop and the chance to experience the best student life in Finland. We are on the side of our associations and offer them support and promote their interests. Our activities complement and support the student association landscape in Tampere.

Goals:

- The courses and training we offer form a systematic whole and meet the needs of our associations.
- Interaction between TREY and our associations is smooth in both directions.
- Our activities guarantee the vitality of our associations.
- Associations get visibility for their activities through us.

TREY as a partner

We focus on cooperation with Tampere University, the City of Tampere, and other local actors in Pirkanmaa that are relevant to students. We give space and support for the National Union of University Students in Finland (SYL) in national advocacy work. We are a reliable, stable, and encouraging partner whose message is clear and predictable. We are recognised as the top expert in student affairs, and we have the best knowledge on how students are doing.

Goals:

- Our advocacy processes are systematic and well-timed.
- We offer up-to-date information and support for decisionmakers, our partners, and the student community.
- Our advocacy communications are engaging and versatile.
- Each person active in the Student Union is trained to be a capable and proactive advocate.
- The student community's influence within the university increases.
- We increase financial support dedicated to community building given to us by strengthening the co-operation with the city, the university, and businesses.

The purpose, assessment, and implementation of the Strategy

The Strategy determines the specific main focus areas and areas of development for our activities for a four-year period at a time. The Strategy is the most important steering document guiding our activities, and it is widely used as a tool of planning and prioritisation of our work. The goals of our yearly Action Plan are based on the goals of the Strategy.

To support the assessment of the implementation of the Strategy, we will draft a background memorandum with suitable metrics for tracking the goals. The implementation of the Strategy is assessed annually through a follow-up report. The report is drafted and brought to the Representative Council in May or June before the office's summer holidays. The report serves as a basis for an office strategy meeting in early autumn.

