

We students – Strategy of the Student Union of Tampere University for 2027–2030

Core message

We students

- are a community,
- promote the interests of students,
- support diverse association activities, and
- produce and use services for members.

Values

Equality

Our operations are accessible. For us, accessibility means active disestablishment of physical, linguistic and cultural barriers. Our operations do not accept harassment, discrimination or otherwise unequal behaviour. We recognise and acknowledge distinctive features of our multifaceted student community.

Sense of community

Our students and associations form a diverse, international and culturally rich community. The community consists of several unique subcultures and together they form the one-of-a-kind Tamperean student culture. The student culture is flexible, ever-developing and is shaped over time. We offer everyone a chance to participate in student life the way they prefer.

Democracy

All of our members have the experience that they can affect the student union's operations. We prepare students for citizenship that is active and politically as well as socially aware and critical. Our decision-making is open and has room for a multitude of voices. We act as an advocate of democracy and education.

Sustainability

Our decision-making is sustainable, knowledge-based and acknowledges far-reaching affects. We build our finances with long-term, ethical, sustainable and systematic planning. We actively seek ways to make our operations more ecological.

Vitality

We do not merely settle or stop, but rather actively seek a better tomorrow. Our communications and operations are encouraging, captivating and bold. We are a cheerful and energetic trailblazer for other actors.

Mission

The Student Union of Tampere University (TREY) serves as a link between the students at Tampere University. We are a reliable and high-quality advocacy organisation that is listened to in decision-making at the university and the city. We support our community in their efforts to create and develop rich student culture and student life. The student is at the centre of everything we do.

Dream

The Tamperean university student has all the necessities for effortless and worry-free student life. The student feels well both during their studies and after graduation. The student has a community as their support.

The student experiences student union membership as something valuable, important and worth the membership fee. Students and studenthood are appreciated at the university, in society and in the streetscape of Tampere.

Vision and goals

Vision: TREY in year 2030

We are a strong and well-known regional actor whose operations are encouraging and democratic and resemble its members. Partnership with us is seen as a valuable resource and source of information. Our operations bring together diverse students and communities. The Tamperean student is the best student!

Projects: How to reach our vision

Best time of one's life

Students are seen as an important part of society, the city and the university. Our operations create an atmosphere where the Tamperean student believes in themselves, their future and their opportunities to influence things. Studenthood is meaningful and cheerful!

Goals:

- Every new student attaches to some community at the early stages of their studies.
- The attachment of international students to both the student community and the city of Tampere improves.
- We increase the amount of financial support directed at building community that we receive from the city, the university and from companies.
- The well-being of students in Tampere is on the best level in Finland.
- Our communications are encouraging and they are made from student to student.
- The Tamperean student is a wanted employee both during their time of studies and after graduation.

TREY ♥ associations

Acting in our association field is enticing and encouraging to students. Our student associations offer students a place for growth and development and the chance to experience the best student life in Finland. We are on the side of our associations and offer them support and promote their interests. Our operations complement and support the Tamperean student association field.

Goals:

- We organise necessary and requested events and bravely update our selection of events.
- Our trainings form a systematic whole and they respond to the needs of associations.
- Interactions with our associations are smooth in both directions.
- Our operations guarantee the vitality of the association field.
- Acting in student associations is recognised as something offering exceptionally valuable skills that are also useful more extensively in life.
- Associations get visibility for their actions through us.

TREY as a partner

We focus on cooperation with Tampere University, the City of Tampere and other actors in Pirkanmaa that are relevant to students. We give room and support for the National Union of University Students in Finland (SYL) in national advocacy work. We are a reliable, stable and encouraging partner whose message is clear and predictable. We are recognised as the best expert in student affairs and we have the best knowledge on how students are doing.

Goals:

- Our advocacy processes are systematic and well-timed.

- We offer up-to-date information and support for decision-makers, our cooperation partners and the student community.
- Our advocacy communications are interesting and diverse.
- All of our actors are trained to be capable opinion-leaders who have initiative.
- Our advocacy opportunities at the university improve: there are more places for students in decision-making in the university community, and positions for student representatives are sought-after.

Meaning, assessment and application of the strategy

This strategy determines the specific emphases and areas of development for our operations four years at a time. The strategy is the most important steering document of our operations and it is widely used as a tool of planning and prioritising actions. The goals of our yearly Action Plan are based on the goals of the strategy.

To help measure the realisation of this strategy, we have a separate memorandum that features indicators for the goals. Realisation of the strategy is followed on yearly basis with a follow-up report. The report is written and brought to the Council in May-June before the office heads off to summer holidays. The office also has a strategy meeting in early autumn based on the report.